

# ECREA EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL 2022

## GENERAL PROGRAM & PRACTICAL INFO



# ECREA EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL 2022

## GENERAL SCHEDULE



	SUNDAY 24	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	SATURDAY 30	
9.30 - 10.00		Flow presentation <b>Yellow:</b> Sala Tomasa Palafox (Constitución 1812 Building) <b>Blue:</b> Salón de Actos (Colegio Mayor) <b>Red:</b> Sala de Juntas 1 (1st floor - Hospital Real) <b>Green:</b> Aula 2 (Constitución 1812 Building)	Feedback session 3	Feedback session 6	Feedback session 8	Feedback session 10	Workshop: Writing abstracts  <i>Andra Siibak &amp; Pille Pruumann-Vengerfeldt</i>  Aula 2 (Constitución 1812 Building)	
10.00 - 10.30			Feedback session 1	Feedback session 4	Feedback session 7	Feedback session 9		Feedback session 11
10.30 - 11.00								
11.00 - 11.30								
11.30 - 12.00			Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)		Coffee break Courtyard (Constitución 1812 Building)
12.00 - 12.30	Registration	Feedback session 2	Feedback session 5	Short Lecture: How to defeat self-sabotage during the PhD period  <i>David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Workshop: Using tools to compare - studies of political parties, news sharing and fact checks on social media during election campaigns  <i>Bente Kalsnes</i> Aula 2 (Constitución 1812 Building)	Workshop: Urban Ethnography  <i>Simone Tosoni</i> Aula 2 (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	
12.30 - 13.00								
13.00 - 13.30		Short Lecture: Making time to write  <i>Pille Pruumann-Vengerfeldt</i> Sala Argüelles (Constitución 1812 Building)	Short Lecture: Public diplomacy and deglobalization: notes on research  <i>Juan L. Manfredi-Sánchez</i> Sala Argüelles (Constitución 1812 Building)	Short Lecture: Responding to harsh reviews  <i>Andra Siibak</i> Sala Argüelles (Constitución 1812 Building)			<i>David Selva-Ruiz</i>  Aula 2 (Constitución 1812 Building)	
13.30 - 14.00								
14.00 - 14.30		Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	
14.30 - 15.00								

	SUNDAY 24	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	SATURDAY 30			
15.30 - 15.30	Registration	Roundtable: What the hell was that about? <i>Lucía Caro (host), John Downey, François Heinderyckx, Andra Siibak, David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Red/green flow students: Workshop: Oral presentation and use of visuals <i>François Heinderyckx</i> Aula 2 (Constitución 1812 Building)  Blue/yellow flow students: Workshop: Move it up! Integrating potentials <i>Evandro Oliveira</i> Sala Quintana (Constitución 1812 Building)	Roundtable: Intersectional challenges of being in academia <i>David Montero-Sánchez (host), Nazan Haydari, Sine Nørholm Just, Pille Pruulmann-Vengerfeldt, Evandro Oliveira</i> Sala Argüelles (Constitución 1812 Building)	Workshop: Participatory Action Research in Communication <i>Nazan Haydari</i> Aula 2 (Constitución 1812 Building)	Roundtable: Questions I never dared to ask <i>Aurora Labio-Bernal (host), Bente Kalsnes, Simone Tosoni, Lorena Romero-Domínguez, Víctor Álvarez-Rodríguez</i> Sala Argüelles (Constitución 1812 Building)				
15.30 - 16.00										
16.00 - 16.30					Coffee break Courtyard (Constitución 1812 Building)			Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)
16.30 - 17.00					Coffee break Courtyard (Constitución 1812 Building)			Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)
17.00 - 17.30					Institutional welcome talk Sala Argüelles (Constitución 1812 Building)			Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)
17.30 - 18.00	Short Lecture: Trends & challenges in research on communication <i>John Downey</i> Sala Argüelles (Constitución 1812 Building)	Blue/yellow flow students: Workshop: Oral presentation and use of visuals <i>François Heinderyckx</i> Aula 2 (Constitución 1812 Building)	Workshop: International comparative studies <i>María Lamuedra-Graván</i>  Sala Argüelles (Constitución 1812 Building)							
18.30 - 18.30										
18.30 - 19.00	Student presentations <i>David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Red/green flow students: Workshop: Move it up! Integrating potentials <i>Evandro Oliveira</i> Sala Quintana (Constitución 1812 Building)		Visit to Cathedral & panoramic views	Trip to Jerez de la Frontera					
19.00 - 19.30										
19.30 - 20.00										
20.00 - 20.30	Welcome cocktail Courtyard (Constitución 1812 Building)	Walking tour in Cádiz								
20.30 - 21.00										
21.00 - 22.00						Final Group Dinner				

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## FLOW SCHEDULES



	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29
9.30	<p>Red Flow Presentation Flow Manager: Andra Siibak</p>		<p>The EU on Facebook: How private platforms shape public communication Student: Svenja Scholz Respondent (lecturer): Sine Nørholm Just Respondent (student): Isabell Malin Sluka</p>	<p>Reconceptualization of media education in the context of mediatized childhood Student: Katja Koren Ošljak Respondent (lecturer): Miguel de Aguilera Respondent (student): Maria Castellví Lloveras</p>	<p>From a Postmigrant Society to Radical Diversity: (Re)Negotiating Germanness in the Digital Realm Student: Isabell Malin Sluka Respondent (lecturer): Lorena Romero-Domínguez Respondent (student): Elizabeth Solverson</p>
10.30	<p>Integrity as an aspect of identity interaction in the context of social network sites Student: Velta Skolmeistere Respondent (lecturer): Lucía Caro-Castaño Respondent (student): Nicole Zerrer</p>	<p>Digital media as a bogeyman for teachers? A study of reflection on digital media in media education in Czech secondary schools Student: Karolína Šimková Respondent (lecturer): Miguel de Aguilera Respondent (student): Katja Koren Ošljak</p>	<p>Polish Generation Z starts voting: first-time voters' political social media use and electoral participation Student: Roksana Zdunek Respondent (lecturer): David Selva-Ruiz Respondent (student): Svenja Scholz</p>	<p>Exploring hypervisible feminine identities on TikTok and its reception amongst young girls Student: Maria Castellví Lloveras Respondent (lecturer): Simone Tosoni Respondent (student): Karolina Šimková</p>	<p>The Mediatized Village: Digital Social Innovation and Smart Villagers in Rural Areas Student: Nicole Zerrer Respondent (lecturer): Simone Tosoni Respondent (student): Kiran Kappeler</p>
12.00	<p>Perceptions of digital political participation among the silent majority Student: Elizabeth Solverson Respondent (lecturer): Lucía Caro-Castaño Respondent (student): Roksana Zdunek</p>	<p>Living in a highly digitized society – How internet users cope with challenges and opportunities of an algorithmic age Student: Kiran Kappeler Respondent (lecturer): Ib Tunby Gulbrandsen Respondent (student): Velta Skolmeistere</p>			

	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29
9.30	<p>Blue Flow Presentation Flow Manager: David Montero-Sánchez</p>		<p>Journalistic roles in transition</p> <p>Student: Louise Sprengelmeyer</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Viivika Eljand-Kärp</p>	<p>Journalism and social cohesion: Expectations of journalists and the emergence of new (normative) roles exemplified by constructive journalism</p> <p>Student: Verena Albert</p> <p>Respondent (lecturer): Auora Labio-Bernal</p> <p>Respondent (student): Julien Deschamps</p>	<p>Exploring the lived experience of women journalists harassed online and its repercussions on journalism [An Indian Case Study]</p> <p>Student: Pragyaa Chandel</p> <p>Respondent (lecturer): Nazan Haydari</p> <p>Respondent (student): Louise Sprengelmeyer</p>
10.30	<p>Questioning techniques in journalistic news interview</p> <p>Student: Viivika Eljand-Kärp</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Verena Albert</p>	<p>Unboxing Journalistic AI: Understanding Algorithmic News Distribution in Chinese Newsrooms</p> <p>Student: Joanne Kuai</p> <p>Respondent (lecturer): Ib Tunby Gulbrandsen</p> <p>Respondent (student): Sabina Civila de Dios</p>	<p>The discursive construction of democracy in Pakistan by its national and others' television news</p> <p>Student: Sadia Zamir</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Ingeborg Hedda Paulsen</p>	<p>Transformation of journalism under the influence of digital platforms in the Republic of Serbia</p> <p>Student: Snežana Bajčeta</p> <p>Respondent (lecturer): Aurora Labio-Bernal</p> <p>Respondent (student): Joanne Kuai</p>	<p>Digital Journalism's condition: Dynamics between forms of rationalization and reconfigured collectives of alternative media</p> <p>Student: Julien Deschamps</p> <p>Respondent (lecturer): Lorena Romero-Domínguez</p> <p>Respondent (student): Sadia Zamir</p>
12.00	<p>News framing in social media: Exploratory analysis of paradigm shifts on Twitter and Instagram</p> <p>Student: Sabina Civila de Dios</p> <p>Respondent (lecturer): John Downey</p> <p>Respondent (student): Snežana Bajčeta</p>	<p>Rhetorically working through, public feelings and mental health issues</p> <p>Student: Ingeborg Hedda Paulsen</p> <p>Respondent (lecturer): Herminder Kaur</p> <p>Respondent (student): Pragyaa Chandel</p>			

	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29
9.30	<p>Yellow Flow Presentation</p> <p>Flow Manager: Pille Pruulmann-Vengerfeldt</p>	<p>Media's perspectives on obesity and healthy lifestyle and their influence on the society</p> <p>Student: Nina Ortová</p> <p>Respondent (lecturer): Sine Nørholm Just</p> <p>Respondent (student): Catherine Bruns</p>	<p>Beer as a Signifier of Masculine Identity in the Screen Media of David Lynch: A Case Study</p> <p>Student: Amy Rankine</p> <p>Respondent (lecturer): Jesús Jiménez-Varea</p> <p>Respondent (student): María Martínez Sánchez</p>	<p>Media Complex: Moscow</p> <p>Student: Karin Larsson</p> <p>Respondent (lecturer): Simone Tosoni</p> <p>Respondent (student): Nina Ortová</p>	
10.30	<p>Transmedial transfers between mediatized worlds of entertainment and the daily lifeworld</p> <p>Student: Moritz Schweiger</p> <p>Respondent (lecturer): David Selva-Ruiz</p> <p>Respondent (student): Martina Isabel Pina</p>	<p>The audiovisual representation of Memory in documentary and fiction: the construction of political-social imaginaries from the cinema of the Holocaust and the Spanish Civil War</p> <p>Student: Cora Cuenca</p> <p>Respondent (lecturer): Irena Reifova</p> <p>Respondent (student): Amy Rankine</p>	<p>Civility, Digital Media and Critical Media Literacy: Applying Media Ecological and Psychoanalytical Perspectives</p> <p>Student: Lukas Mozdeika</p> <p>Respondent (lecturer): Jesús Jiménez-Varea</p> <p>Respondent (student): Moritz Schweiger</p>	<p>Reputation and learning in the on-demand platform economy: the case of workers in Spain</p> <p>Student: Martina Isabel Pina</p> <p>Respondent (lecturer): Gloria Jiménez-Marín</p> <p>Respondent (student): Lukas Mozdeika</p>	<p>Analysis of the representation of women in the press on the theatrical scene in Madrid</p> <p>Student: María Martínez Sánchez</p> <p>Respondent (lecturer): Nazan Haydari</p> <p>Respondent (student): Kuihua Zhang</p>
12.00	<p>Wine, Water, and Ways of Life: Water Scarcity and Cultural Identity in Andalusia, Spain</p> <p>Student: Catherine Bruns</p> <p>Respondent (lecturer): Víctor Álvarez-Rodríguez</p> <p>Respondent (student): Karin Larsson</p>	<p>Nanjing Massacre Films: Historical Narrative, Trauma Narrative and Constructing Collective Memory of the Nanjing Massacre</p> <p>Student: Kuihua Zhang</p> <p>Respondent (lecturer): Irena Reifova</p> <p>Respondent (student): Cora Cuenca</p>			



## MONDAY 25

## TUESDAY 26

## WEDNESDAY 27

## THURSDAY 28

## FRIDAY 29

9.30

Green Flow Presentation  
Flow Manager:  
Evandro Oliveira

Public diplomacy and the communication of foreign policy: The case of Sweden's feminist foreign policy

Student: Isabelle Karlsson

Respondent (lecturer):  
Juan L. Manfredi-Sánchez

Respondent (student):  
Hedvig Tønnesen

Election campaigning on social media: Exploring political parties' strategies on Facebook, Instagram and Twitter

Student: Hedvig Tønnesen

Respondent (lecturer):  
Bente Kalsnes

Respondent (student):  
Chiara Vargiu

The competencies of communication professionals as a determining factor in proving the value for business

Student: Lina Jakučionienė

Respondent (lecturer):  
Gloria Jiménez-Marín

Respondent (student):  
Deborah Barcella

10.30

European Union and the Media - An Analysis of the European Commission's Communication and its Media Coverage During the Routine Period

Student: Kasia Piwnicka

Respondent (lecturer):  
John Downey

Respondent (student):  
Andrea Vik

The Appeal of Representative Claims by Unelected Representatives; a Psychological Approach

Student: Andrea Vik

Respondent (lecturer):  
Juan L. Manfredi-Sánchez

Respondent (student):  
Isabelle Karlsson

Political Action and news use of the Fridays for Future Movement in Germany

*Student: Patrick Zerrer*

*Respondent (lecturer):  
Bente Kalsnes*

*Respondent (student):  
Kasia Piwnicka*

The promotion of the World Wide Web through the CERN archives: A historical perspective of its branding and marketing strategy

Student: Deborah Barcella

Respondent (lecturer):  
Ib Tunby Gulbrandsen

Respondent (student):  
Lina Jakučionienė

Political Incivility in the Age of Affective Polarization: A Comparative Investigation into the Perceptions of Political Incivility and Their Consequences in Democratic Elections

Student: Chiara Vargiu

Respondent (lecturer):  
Bente Kalsnes

Respondent (student):  
Patrick Zerrer

12.00

Analyzing Crisis Communication of Public Health Organizations during COVID-19 Pandemic on Twitter: Strengthening Social Media Crisis Communication for Health Emergencies

Student: Saman Choudary

Respondent (lecturer):  
David Selva-Ruiz

Respondent (student):  
Anastasi Christopher Sharp

Did the NHS create a COVID brand (based on what we know about health branding)?

Student: Anastasi Christopher Sharp

Respondent (lecturer):  
Sine Nørholm Just

Respondent (student):  
Saman Choudary

# ECREA EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL 2022

## PRACTICAL INFORMATION



## Facilities

Almost all academic activities will take place in different rooms of the Constitución 1812 Building, known as "La Bomba" (Paseo de Carlos III, 3). This is just 4 minutes from the Colegio Mayor. In the case of the flows, two of them will be in the same Constitución 1812 Building, another one will be in the Assembly Hall of the Colegio Mayor, and the last one will be in the Hospital Real Building (Plaza del Falla, 8), which is also 3 minutes from the Colegio Mayor.

## Accommodation

All the rooms in the Colegio Mayor (Avenida Doctor Gómez Ulla, 22) have a private bathroom, hot and cold air conditioning, minibar and safe. And the Colegio Mayor has numerous common facilities, such as coin-operated laundry service, bicycle parking, library, gym, sports court, leisure room, etc. Feel free to use them!

## Meals

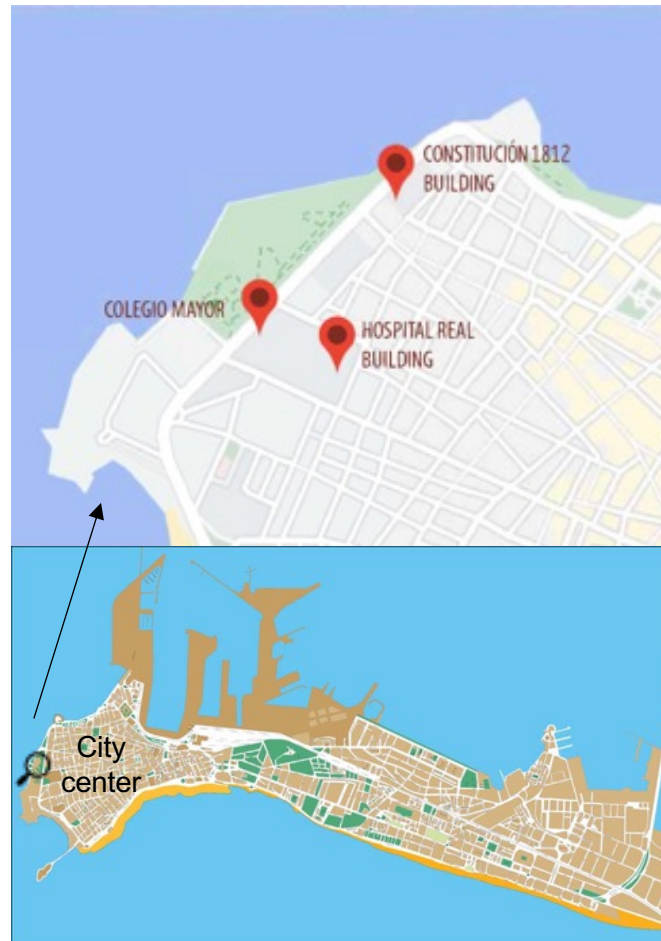
You have breakfast and lunch included, a coffee break in the morning and another in the afternoon, a welcome cocktail on the night of the 24th, and a farewell dinner on the night of the 29th.

## WiFi

Most of you will be able to use Eduroam. If you don't, you should select the ucAirPublica wireless network on your device, enter the password: caminantenohaycamino Then, you must launch the browser to an external page and, when asked, indicate the following username and password: uECREA2022 (username) / c818426 (password).

## Weather

It is being a hot summer throughout Europe, but at least Andalusia is used to it. In addition, Cádiz is completely surrounded by the coast (in the strict sense it is an island), so its temperatures are milder than in other parts of Andalusia and Spain. Remember to bring fresh clothes and drink lots of water!



Sun 24	36°/24°	☀️	Mostly Sunny	📈 3%	🌀 SE 18 km/h
Mon 25	34°/24°	☀️	Sunny	📈 3%	🌀 SSW 20 km/h
Tue 26	33°/23°	☀️	Sunny	📈 2%	🌀 WNW 23 km/h
Wed 27	30°/22°	☀️	Sunny	📈 3%	🌀 W 23 km/h
Thu 28	29°/22°	☀️	Sunny	📈 4%	🌀 W 23 km/h
Fri 29	29°/22°	☀️	Sunny	📈 4%	🌀 W 22 km/h
Sat 30	31°/22°	☀️	Sunny	📈 4%	🌀 S 20 km/h

## Some suggestions to have dinner

- [Restaurante Destino](#). c/ San Fernando, 4. Cozy restaurant placed in the main square of Cádiz.
- [Freiduría Las Flores](#). Plaza Topete, 4. Generous portions of seafood or fried fish in paper or on a tray in a humble brewery with a terrace.
- [La Veganesa](#). c/ San Antonio Abad, nº 5. A small and cozy vegetarian/vegan restaurant.
- [Fogón de Mariana](#). c/ Antulo, 2. Traditional cuisine restaurant. Dishes made with products from Cádiz, especially meat.
- [Central Market](#). Plaza de la Libertad. In addition to the sales area, it has a gastronomic area, with abundant food options (with some vegan places too). A truly Cadiz experience.

## Some suggestions to have a drink

- [Café de Levante](#). c/ Rosario, 35. Teas, drinks and cocktails in an intimate tavern decorated with artist photographs. A classic in Cádiz.
- [Woodstock](#). c/ Sagasta, s/n. Wide variety of beers in a lively pub with a rock atmosphere.
- [Rollin'Rock Pub](#). c/ Isabel la Católica, 1. A small and cozy rock pub with good beer, music and atmosphere.
- [LaColonial Alameda Cocktail Bar](#). Alameda Apodaca, 15D. A cool cocktail bar in a really beautiful place.
- [O'Connell's](#). Pl. de San Francisco. A classic irish pub.
- [Chupitería](#). Many types of shots, cocktails and beers, with billiards and table football.
- [Evohé](#). c/ Beato Diego de Cádiz, 8. Café and cocktail bar decorated with African airs, dim lighting, music and a young atmosphere.

